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Trade Fair Nomenclature



HOLIDAY WORLD

PVA EXPO PRAGUE, 12–14 March 2026

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|---|---|
| 1. Regional tourism centres | 19. Tourist destinations, destination companies, managements and agencies |
| 2. Ministries | 20. Air transport |
| 3. Embassies | 21. Bus transport |
| 4. Tour operators – travel agencies | 22. Ship transport and cruises |
| 5. Commission dealers – travel agencies | 23. Railway transport |
| 6. Accommodation services – hotels (**** / **** / ***), B&Bs, other accommodation | 24. Car rental companies |
| 7. Agrotourism and summer apartments | 25. Reservation and information systems |
| 8. Active holiday | 26. Professional education |
| 9. Catering | 27. Marketing services |
| 10. Spa, sanatoria and wellness | 28. Guide services |
| 11. Organization of congresses, conferences and incentive events | 29. Publishers, publishing houses, media and promotion in tourism |
| 12. Services for business trips | 30. Tourist attractions: castles, chateaux, museums, galleries, nature reserves |
| 13. Premises suitable for congress, conference and incentive events | 31. Technologies, telecommunications and courier services |
| 14. Tourism fairs, exhibitions and conferences | 32. Financial and insurance services |
| 15. Program agencies and cultural events | 33. Other services in tourism |
| 16. Interest organizations | 34. Start-up projects in tourism |
| 17. Tourism associations and authorities | 35. Activities outside tourism |
| 18. Tourist regions, microregions | |

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